

# JOVAN LIBERTY MARITO HALOHO

+ (62) 81276832595 | jovanhaloho766@student.ub.ac.id

Jovan is a fresh graduate with experience in international relations, data analytics, and business development. He has worked on macroeconomic analysis, market research, and product strategy, providing data-driven insights to support business and policy decisions. Proficient in SQL, Python, and Tableau, he is skilled in analyzing complex data and translating it into practical recommendations. With a structured and analytical approach, Jovan is eager to contribute to strategic initiatives and business growth.

## Education

**Bachelor in International Relations, Universitas Brawijaya (GPA 3.40 / 4.00)** 2020 – 2024

- Thesis: The Indonesian government's strategy in mitigating political risks to enhance foreign direct investment in Batam. ([pdf](#))
- Course taken: International Political Economy, Entrepreneurship, International Business Politics.

**Full Stack Data Analytics, RevoU (Grade: 95/100)** 2024 – 2025

- Learned Data Analysis end to end process:
  - Defining business problem statement
  - Data gathering/extraction/manipulation using spreadsheet, SQL & Python
  - Visualizing data & insights using Tableau.
  - Data storytelling skills to deliver recommendations clearly and effectively.
- Project: Customer Churn Rate Analysis ([pdf](#))

**Professional Business Development Bootcamp, Tempatbelajar.id (Grade: 90/100)** 2024 – 2025

- Project: Business Development Analysis and Strategy of Mako Agency ([pdf](#))
- Course taken: Business Model Industry, Market Research and Segmentation, Strategic Partnership and Business Growth, Sales Method and Technical, Digital Marketing, and Negotiation.

## Internship Experience

**Macroeconomic Analyst Intern, Batam Indonesia Free Zone Authority** 2024

- Enhanced the economic vitality of the Batam Free Trade Zone by contributing to the formulation of strategic policies.
- Provided over 10 valuable recommendations through comprehensive macroeconomic analysis, including in-depth evaluation of economic trends.
- Ensured alignment with the organization's vision by applying hands-on practice in economic analysis.

**Product Analyst Intern, Buangdisini** 2023

- Identified key trends and new opportunities in waste management industry through in-depth market research.
- Developed product roadmaps and introduced new features, driven by current customer base and needs also emerging market trends.
- Partnered with a team of 4 to design wireframes and prototypes for innovative product features timely.

## Research Experience

**Consultant Associate, LPPM Universitas Brawijaya** 2022 – 2023

- Collaborated with PT. Paiton Operation & Maintenance Indonesia (POMI) to provide consultancy on their Corporate Social Responsibility (CSR) program.
- Conducted a comprehensive feasibility study to assess and identify the targeted beneficiaries of POMI's CSR initiatives.
- Compiled and drafted detailed reports, including literature reviews related to animal husbandry, to support the program's implementation.
- Designed and conducted in-depth interviews covering socio-political, organizational, human resources, and livelihood aspects to ensure a well-rounded and impactful CSR strategy.

**Research Assistant, BPPM FISIP Universitas Brawijaya**

2022

- Analyzed the impact of Banyuwangi Rebound on economic recovery by conducting interviews with 4 government institutions in Banyuwangi.
- Engaged with local communities in the tourism and SME sectors to gather insights and assess the program's effects.
- Compiled and analyzed data, including documents, records, and other secondary sources.
- Drafted comprehensive reports, including progress and final reports, to document findings and recommendations.

**Business Project Experience****Founder, Brawijayapreneur**

2023 – 2024

- BrawijayaPreneur served as a shadow team under the Universitas Brawijaya Student Executive Board (EM UB) 2023.
- Established to address the challenge of managing incoming projects efficiently and ensuring swift execution.
- Organized entrepreneurship events featuring experienced entrepreneurs to share insights and business strategies.
- Provided consultations for student entrepreneurs, offering strategic advice to help clients grow and develop their businesses.

**Organizational & Volunteer Experience**

- *Minister of Entrepreneurship and Creative Economy, EM Universitas Brawijaya* 2023
- *Director of Volunteers, PT Bank Syariah Indonesia Tbk* 2023
- *Business Support Officer, HIPMI Universitas Brawijaya* 2022
- *Student Volunteer, BEM FISIP Universitas Brawijaya* 2022
- *Apprenticeship (Ambassador), Pemimpin.id* 2021

**Skill and Languages**

- Software : Microsoft Office (Word, Excel, and Powerpoint), Google Suite, Python, SQL, Tableau.
- Relevant Skill : Market Research, Project Management, Data Analysis.
- Languages : Bahasa Indonesia (Native), English (Fluent).